

Name: _____

Introductory School Policy Convince Speech Rubric
(Must attach this rubric to your final outline)

 /10 Introduction

- Written in complete sentences
- First sentence gets attention: Label the **TYPE** of attention-getter you used.
- All parts are labeled:
 - Audience Relevance
 - Credibility
 - Thesis-identifies the purpose and topic of your speech

 /30 Body (*15 points per main point*)

- KEY words ONLY(3-5 word phrases)
- Must have 2 main points (A & B) with details
- Development of main points using specific details/research (make sure your main points clearly lead to/prove your thesis statement)
- Follows correct outline format (*see outline handout*)
- Will not receive full credit here without research and in-text citations.

 /5 Conclusion

- Written in complete sentences
- Restate your thesis (may use exact wording or rephrase)
- Summarize ideas presented
- Last sentence should clearly/smoothly end speech (Don't leave us hanging!)-
STRONG/MEMORABLE LAST WORDS HEARD!
- **NO NEW** information in the conclusion

 /5 Neatness/Format

- Neatly written in blue or black ink
 OR
- Typed 12 point Arial or TNR font; black ink
(Printer/computer difficulties do not justify late work; plan ahead or write it in ink)
- Unique Speech Title, centered
- Includes MLA heading **AND** header (*refer to MLA Formatting handout*)

 /25 In-text Citations, Works Cited, and Types of Support

- Has at least five in-text citations & cited correctly (5pts)
- Has a Works Cited page/formatted correctly (10pts)
- All research must be labeled as a type of support, i.e. fact, statistic, expert opinion, etc.
 You must use AT LEAST three different types of support in your five pieces of researched material. (10pts)

 /75 Total _____ Grade